



France Bière Challenge 2024 Official programme

Wednesday, April 3, 2024

14:00 Check-in at Hotel Restaurant
Chez Jean

3 Rue de la Gare, 67700 Saverne

15:20 Gathering in the lobby of Hotel
Restaurant Chez Jean

Departure for Saverne city tour (on foot)

15:30 - 17:30 City tour of Saverne

17:30 - 17:45 Opening speech at
Château des Rohan

Pl. du Général de Gaulle, 67700 Saverne

17:45 - 18:00 Departure for
Brasserie Licorne

By bus

18:00 - 19:00 Visit

Brasserie Licorne - 60 Rue de Dettwiller,
67700 Saverne

19:30 - 21:00 Dinner

La Cave Profonde - 1 Quai du Canal,
67700 Saverne

22:00 Back to hotel

On foot

Thursday, April 4, 2024

08:45 Gathering in the lobby of Hotel
Restaurant Chez Jean

3 Rue de la Gare, 67700 Saverne

09:00 - 13:00 1st tasting session -
Salle Marie Antoinette

Château des Rohan - Pl. du Général de
Gaulle, 67700 Saverne

13:00 - 14:30 Lunch

Salle Lully - Château des Rohan

14:30 Departure for the afternoon
tour

15:00 - 18:00 Visit of hop field and
plant

Hop France - Comptoir Agricole - 22 Rue
des Roses, 67170 Brumath

18:00 - 18:30 Departure to AIVA

4 Rte de Saessolsheim, 67700
Landersheim

18:30 - 21:00 Visit & dinner - Food
and beer pairing

AIVA - 4 Rte de Saessolsheim, 67700
Landersheim

21:00 Back to hotel

By bus

Friday, April 5, 2024

08:30 Check-out

08:45 Gathering in the lobby of Hotel
Restaurant Chez Jean

3 Rue de la Gare, 67700 Saverne

09:00 - 13:00 2nd tasting session -
Salle Marie Antoinette

Château des Rohan - Pl. du Général de
Gaulle, 67700 Saverne

13:00 - 14:30 Light lunch

Salle Lully - Château des Rohan

14:00 Departure of all guests