



Brussels Beer
Challenge

Registration Form

One form per entry

Available online: www.brusselsbeerchallenge.com

For Organizers use only

E V
N° R

A photocopy of this form is acceptable

Company (for the winners list)

Name of the Company: SUNTORY BEER LIMITED Total production current year (in HL) _____

Address: Tamachi Station Tower N, 3-1-1 Shibaura, Minato-ku Postal Code: 108-8503 City: Tokyo

Country: Japan VAT: N/A Phone: 81-50-3182-1369

Email: _____ Web: http://products.suntory.co.jp/d/4901777230071/

Contact person/department: Keiko Morita / Brand Marketing Planning Department / Brand Marketing Division

Email: m.morishimaj@icloud.com Phone: +1-917-720-5763 (USA)

Beer

- This beer is brewed in my own brewery
 This beer is brewed by a third party

Full product trademark (Name of the beer as stated on the label): KINMUGI <Toushitsu 75% off>

Country: Japan

Category number - See attached categories

Code: 4,12 Category name: Lager, Light Lager

Type of beer		Product characteristics	
<input type="checkbox"/> Pale-Ale	<input type="checkbox"/> Wheat	<u>1.0350</u> *Not to reveal Original gravity (Plato):	<u>4%</u> Alcohol by volume (%vol):
<input type="checkbox"/> Dark-Ale	<input type="checkbox"/> Flavoured beer	<u>1.0039</u> *Not to reveal Final gravity (Plato):	<u>17 IBU</u> Bitterness (IBU)
<input type="checkbox"/> Red Ale	<input checked="" type="checkbox"/> Speciality beer		<u>35cl = 350ml</u> Bottle content (cl)
<input type="checkbox"/> Lager			<u>65,2 million cases</u> *Not to reveal Production (current year) (in HL)
<input type="checkbox"/> Stout / Porter			

Sales channels for beers entered

- Brewery gate Distributor channels
 Internet Specialized shops
 Supermarket Other

Product Imported into Belgium?
 Yes No

*This confidential information will not be disclosed without your permission

Converted to large bottles
(1 case = 63,3cl x 20 bottles)

Indication of prices (Prices for consumers in your country)

- Under 1 € Between 1 € and 3 € Between 3 € and 5 € Between 5 € and 10,00 € Over 10,00 €

Option tasting feedback

Option tasting feedback (18 € / beer)

You will receive a full feedback (Appearance, Aroma, Taste&body, Appropriate for category, Technical quality).



Customer Record

Required for billing

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Brussels Beer Challenge

Company

Name of company: SUNTORY BEER LIMITED

Address: Tamachi Station Tower N. 3-1-1
Shibaura, Minato-ku Postal Code: 108-8503 City: Tokyo

Country: Japan VAT: N/A Phone: 81-50-3182-1369

Email: Web: http://products.suntory.co.jp/d/4901777230011/

Contact

Contact person/department: Keiko Morita / Brand Marketing Planning Department, Brand Marketing Division

Email: ym.morishima.j@icloud.com Phone: +1-917-720-5763 (USA)

We hereby declare that we accept the competition conditions (see www.brusselsbeerchallenge.com), as legally binding. We hereby confirm in particular:

1. That the beers we have entered are marketable as such in accordance with EU law, have been produced and placed into circulation by ourselves.
2. That in the event of receiving an award, we shall proceed in accordance with the competition conditions.
3. That the judge's decision is final.

Date / place: 16/9/2021 Tokyo, Japan Signature: Keiko Morita

Closing date for entries: 04/10/2021 • Sample delivery until 04/10/2021

• Becomev - Brussels Beer Challenge • Rue de Mérode 60 • B-1060 Brussels • Belgium • ☎ +32 (0) 2 533 27 75

I wish to register the following products for Brussels Beer Challenge:

1. KINMUGI <Toushitsu 15% off>
2.
3.
4.
5.
6.
7.
8.
9.
10.

The samples were sent on (sample dispatch date):

By: (name of the transport company)

From: (dispatch city)

<u>September/16, 2021</u>
<u>Fedex</u>
<u>Minato-ku, Tokyo</u>

Method of payment

Beer(s) X € 165 (Before September 1, 2021) +

Option(s) tasting feedback x € 18 = €

1 Beer(s) X € 175 (After September 1, 2021) + 175

Option(s) tasting feedback x € 18 = 18 €

I transfer to the account number
BHP Paribas Fortis BE39 0016 5981 7419 (IBAN). BIC: GEBABEBB the sum of: [] €

Please debit my credit card for VISA EUROCARD AMERICAN EXPRESS the sum of: [193] €

Credit cardholder's name: MIHO MORISHIMA

Security CID
0645

Credit card number: [3777 847694 06301]

Expiry date: [12/24]