



FACTSHEET DEFINITIVE

CLIENT	Heineken Nederland
PROJECT	Brand
DESCRIPTION	Lentebock Bottle 33CL
SCALE OF PRINT	100%
MECHANICAL	100%

FILENAME

611_011_15529_FLES_054607201_NLD_Neckla- bel_paper_300ml_Brand_Lentebock_AW.ai
VERSION 5
DATE 08.09.2020

TEAM

ARTWORKER	Petra/Ruben
STUDIO CHECK	Jeroen
CREATIE	Boo/Peter
ACCOUNT	Nathalie

PRINTING COLOURS

	PMS 7741 C
	PMS 9064C
	PMS 10125 C
	Vernis

Heineken Nederland Supply

Heineken Nederland Supply
Product Change Management
Burgemeester Smeetsweg 1
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Contact
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Instructions for use: This file is provided by Heineken Nederland Supply as a base for artwork design. All elements in this file are mandatory unless stated otherwise, dimensions and position may not be modified. Please switch layers on and off to determine if your design fits our requirements.

Production Date: 20140207
Version Number: 01
This is only applicable as long as technical is not yet approved by Heineken Nederland Supply. Once technical is approved, a new HMESC will follow after new mutations
Dimensions (W x H): 69,788 x 129,921 mm
Artwork Scale: 100%
Print Scale: See ruler below

Paper Label - Brand 69,788 x 129,921 mm (300 BRAR) HMESC: 06.46.01.168

- Cutter:**
Do not modify, actual cut dimensions
- Keyline (cutter + overflow/bleed):**
Printed image before cutting
- Background image:** No design elements allowed, these may be cut off. Please pay attention for colour transitions between panels
- Text and image:**
Free for design
- HMESC Code:**
5 digits, 8 x 2 mm, fixed position. Always print in most contrasting colour
- Supplier logo:**
3 x 2 mm, next to the HMESC code, fixed position. Extra colours are not allowed, only as open text in a contrasting colour and as small as possible
- Glue area:**
For right machine the left undertap should not be printed with readable graphics. For left machine the right undertap should not be printed with readable graphics. Do not varnish
- Barcode:** Printed in black.
- Encoding area:** Lasercode area; use dark, uniform colour, no text or image allowed, laser removes top ink layer
- Positioning mark**

Check printed size by aligning a ruler along the ruler printed with this document. E.G.: if your ruler measures the printed ruler as 75 mm, this means that this document was printed on 75%.